

## Leah the Student

**Name:** Leah Jenson

**Occupation:** Student / Graphic Designer

**Personal Information:** Single, age 20

**Computer Skill:** Expert, lots of experience on the web.



**Computer Resources:**

Dual G5 Mac at home (1024 x 768)

PC with cable modem at home (1024 x 768)

T3 connection at school

Uses Mozilla 1.x (PC), IE 6.x (PC), 5.x (Mac)

**Disabilities:** None

Leah visits the AIGA.org website several times a week. She usually browses the site at night from home, after homework. She uses the website to find ways to get more in touch with graphic design, which she's going to school for. When she's on the site, she usually looks to the calendar first to see if there are any exhibitions or competitions coming around Englewood, New Jersey, where she lives. Next she checks out the "Ideas for Students" area, where she's looking for new suggestions and things to add spice to what she has. Leah hopes to eventually have her portfolio up on AIGA.org, so others can browse through her work for ideas. The only thing is, she wishes that the links to current member's websites would be more easy to find, that why ideas would be able to come to her faster.

## Mark the Sponsor

**Name:** Mark Penton

**Occupation:** Graphic Design Sponsor

**Personal Information:** Married, age 36, 1 child



**Computer Skill:** Expert, experience on the web, testing software, and designing.

### Computer Resources:

Mac at office (1024 x 768)

PC with cable modem at office (1024 x 768)

T3 connection in office

PC at home

Uses Gecko Browsers (PC), IE 6.x (PC), 5.x (Mac)

**Disabilities:** Glasses

Mark supports graphic designers all over the United States. He loves the idea of giving people a fresh start in design, and helping them to reach their goals. He uses the AIGA.org website to help him and his business find the newest faces to the graphic design world. He is an avid supporter of AIGA, by supporting them; he feels that he's giving a home to designers. He doesn't only visit the site for designers though, he also looks for exhibitions in the area to attend, and uses them, as well as other areas of the site, to keep up to date with graphic design. This enables him to know what to be looking for in designers to help him help them. He's usually on the site from work, because his colleagues are also interested in graphic design, this is his way of getting more people to support them.